

Detroit Free Press

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\$1.50 WWW.FREEP.COM **SUNDAY** FEBRUARY 28, 2010 METRO FINAL **

TODAY'S SUBJECT: Tyler Dumas Reyes, an orthodontic practice with offices in Birmingham, Rochester Hills and a Novi location opening in the spring.

THE CAUSE: Tyler Dumas Reyes is committed to contributing to the communities it serves by donating to schools, churches, sports teams and charitable organizations. Since its founding in 1989, the practice's core mission has been to step up as a community leader by interacting with these organizations to create safe, healthy, family-friendly communities for patients and their families.



BACKGROUND: The practice contributed to more than 80 organizations in the past year, including Building Better Families Through Action, a Bloomfield Hills-based nonprofit organization focused on boosting the potential of metro Detroit you by providing educational resources to prevent substance abuse. Additionally, the practice provides ice cream and prizes for family movie night in Birmingham's Booth Park, sponsored by the Bloomfield Birmingham Community Coalition, which works to prevent the use of tobacco, alcohol and other drugs. Tyler Dumas Reyes also contributed to the Suite Dreams Project, a Rochester-based charity that creates custom bedrooms for seriously ill children, and Angel's Place, a Southfield-based organization that offers residential and community support for adults with developmental disabilities.

RESULTS: During more than 20 years in business, Tyler Dumas Reyes has donated more than \$1 million to local groups. The practice offered more than \$40,000 in free orthodontic treatment to disadvantaged children in 2009.

ON GIVING: "Giving back to local schools, youth activity groups, sports teams and charitable organizations is what really defines our practice and serves our mission," said Dr. Scott Tyler of Tyler Dumas Reyes. "We are heavily involved with the communities we serve and get to know our patients and their families on a personal level. It is a natural fit for us to take our patient relationships to the next step and support charities that are of interest to them."

INFORMATION: To learn more about Tyler Dumas Reyes, visit tdortho.com.